

ECONOMIC DEVELOPMENT CORPORATION BOARD OF THE CITY OF SACHSE MARCH 21, 2024 MEETING MINUTES

The Economic Development Corporation Board of the City of Sachse held a regular meeting on Thursday, March 21, 2024, at 6:00 PM at Sachse City Hall, 3815-B Sachse Road. Those present were: Alan Bell, Christopher Decker, Joshua Frick, Richard Chandler, Scott McMurdie, Jim Mason, Chinelo Nwanze.

A. Meeting Opening

- 1 Call to Order: The Economic Development Corporation Board of the City of Sachse will hold a regular meeting on Thursday, March 21, 2024, at 6:00 PM to consider the following items of business.

President McMurdie called the meeting to order at 6:03 p.m

- 2 Invocation and Pledges of Allegiance

Mr. McMurdie gave the invocation and led the Board in the pledges

B. Public Comment

- 1 The public is invited to address the Board regarding any topic not already on the agenda. The time limit is 3 minutes per speaker. A Public Comment Card should be presented to the acting Secretary prior to the meeting. According to the Texas Open Meetings Act, the Board is prohibited from discussing any item not posted on the agenda but will take comments under advisement.

No public comments were offered

C. Consent Agenda - All items listed on the consent agenda will be considered by the Board and will be enacted on by one motion. There will be no separate discussion of these items unless a Board member so requests.

- 1 Approve the February 22, 2024, meeting minutes.
- 2 Accept the monthly revenue and expenditure report for the period ending January 31, 2024.
- 3 Accept the Quarterly Investment Report for the quarter ending December 31, 2023

Ms. Nwanze made a motion to Approve the Consent Agenda. Mr. Chandler seconded the motion, and it carried 7 - 0

None voted against

D. Regular Agenda Items

- 1 Receive any reports and presentations by the Sachse Economic Development Corporation

President, Board Members, Executive Director, and staff regarding items of community interest, special events, announcements and activities; office, industrial, commercial, or retail business retention, and marketing projects

Mr. Potts mentioned the City Council's April 1 meeting agenda will include an item requesting approval of the comprehensive plan update contract

Staff received the first application utilizing the recently approved Economic Development sponsorship policy. Sachse Economic Development will be sponsoring the upcoming Sachse High School Cornhole tournament. Mrs. Lewis provided an update on ongoing business visits and efforts to promote the local business grant program. Mr. Potts updated the Board on upcoming City events such as the Easter Egg Hunts, Arbor Day Jubilee, and the Summer Nights Concert Series.

- 2 Recognize the Sachse Economic Development team for receiving the 2023 Economic Excellence Achievement Recognition from the Texas Economic Development Council

Mr. Potts noted Sachse Economic Development received Economic Excellence recognition from the Texas Economic Development Council. Sachse was one of 72 cities that received the recognition. Staff was recognized at last week's City Council meeting.

- 3 Discuss the goals and objectives of the Type B Corporation

Mr. McMurdie gave an overview of the previous efforts to identify goals and objectives and emphasized the need for further focus and prioritization.

The Board provided feedback on the existing list of goals. The Board discussed eliminating the ongoing operational items from the document. They suggested condensing the list and focusing on key areas such as Highway 78, the 5th Street District, and the PG&T Corridor.

The Board talked through utilizing a consultant for the update to the economic development strategic plan.

Mr. Potts outlined next steps and proposed defining the scope at the next meeting.

- 4 Discuss, provide feedback, and take necessary action regarding the operation of a farmers market within the 5th Street District.

Mr. Potts mentioned the City's interest in activating the 5th Street District site while planning for future development. He noted the EDC budget included specific funding for activation events. Mr. Potts discussed the farmers market being proposed in the District, vendor requirements, the City's role in the market, and next steps.

The Board asked a few questions about inclement weather and potential traffic from the market. Mr. Potts noted the market would likely be cancelled in the case of inclement weather, and that the average dwell time was 10 - 15 minutes. It was noted that the Backyard on 5th event operated successfully without parking spaces.

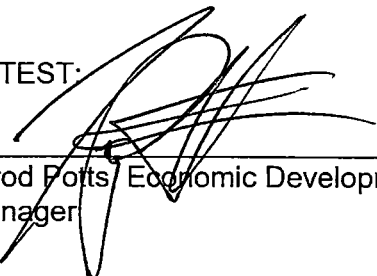
After some discussion, Board Member Chandler made a motion to authorize the City Manager as Executive Director of the Sachse Economic Development Corporation to negotiate and execute a parking license agreement with Four Seasons Markets, Inc. or its related entities, for the

parking of motor vehicles and incidental use of the property on Block 34 and Block 40 in the Original Town of Sachse Subdivision, generally located between Sachse Road, 5th Street, Billingsley Street, and Boone Street, in connection with the operation of a farmers market, subject to City approval of and the terms specified in an approved agreement between the City and Four Seasons Markets, Inc. to allow the Farmers Market Event Board Member Nwanze seconded the motion, and it carried 7 - 0

5 Adjournment

President McMurdie adjourned the meeting at 7:13 pm

ATTEST:



Jerod Potts, Economic Development
Manager



Scott McMurdie, President