
MINUTES OF THE JOINT MEETING OF THE BOARDS OF THE
SACHSE ECONOMIC DEVELOPMENT CORPORATION and SACHSE CHAMBER OF COMMERCE
Wednesday, October 12, 2011 – 6:00 P.M.
3815 Sachse Road, Building B, City Council Chambers
Sachse, Texas

1) At 6:05pm Mark Timm, President of the Sachse Economic Development Corporation called the meeting to order.

SEDC Board Members present: Mark Timm, Darrell Lensch, Ken Thomas, Eric Dumois, Mark Caldwell and Jared Patterson.

Sachse Chamber of Commerce Board Members present: David Todd, Tiry Williams, Don Herzog, Scott Williams.

Staff: Amy Berry, Judy Burkhart, Carlos Vigil.

2) Regular Agenda Items:

(1) Jared Patterson led the prayer for the group.

(2) Ken Thomas led the pledge of allegiance.

11-454 Minutes of the joint meeting of the Sachse Economic Development Corporation and Sachse Chamber of Commerce for the meeting of July 13, 2011.

Kenneth Thomas made a motion to approve the minutes as presented. Don Herzog seconded and the motion carried unanimously.

11-455 Reports and Updates:

David Todd reported on the three major chamber events for the year. He talked briefly about the Cars Under the Stars, Men Who Cook, and Fall Fest. He mentioned that the next few weeks will be a busy time for the chamber's move into the old city hall. The building is being remodeled and they hope to occupy the building by the end of October.

Mark Timm stated that Men Who Cook was getting tougher but that it was a great event. He stated that the focus of the city has been on the budget process and for the SEDC one of the major funding sources has gone away. Mark stated that there was some expression of concern for the joint meetings but stated that the SEDC was the liaison for the Chamber with the city.

Carlos Vigil talked about the local business climate and the contacts he has made. He stated that he is getting more calls for information about Sachse's available real estate.

11-457 Consider and discuss short term goals and objectives.

Mark Timm invited all to speak and opened the discussion. Several people spoke on how the lines of communication have opened between the entities. Some suggestions and issues were talked about and how to address them. It was suggested that staff meet and bring back to the two Boards ideas on how to meet the joint goals. Marketing and welcome packages are ways of getting the word distributed to tell local residents what we do and how we can assist their business. Ask the city about advertising in the city's water bill. Continue to use website as a main source of distributing information but also consider social media and the use of the public television channel.

11-458 Consider and discuss SEDC/Chamber of Commerce marketing/sponsorship opportunities.

Amy Berry distributed a list of all sponsorship participation from 2006 to present. A short discussion was held regarding future sponsorships due to the reduced income of the SEDC. It has become necessary to look at each sponsorship on a case by case basis until the SEDC finances are fixed.

11-459 Consider and discuss purpose of 2012 joint meetings.

A short discussion was held on the value of giving and receiving feedback from each Board. It was noted that due to the direction given to staff for bringing back ideas and suggestions on how to work together, that the Boards should continue to meet. Mark Timm stated that January 11, 2012 will be the next scheduled joint meeting.

11-460 Future Agenda Items.

It was suggested that one member of each Board visit each other's Board meetings.
Don Herzog announced he is stepping off the Board at the end of the year.
Someone suggested to have a newspaper write up about the joint meetings.

3. Adjournment.

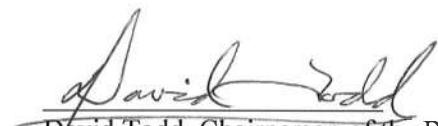
At 6:56pm the meeting was adjourned.

APPROVED:



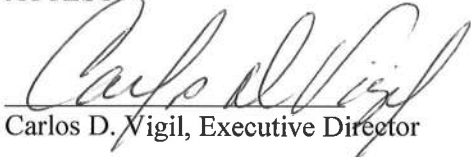
Mark Timm

Sachse Economic Development Corporation



David Todd, Chairperson of the Board of Directors
Sachse Chamber of Commerce

ATTEST:



Carlos D. Vigil, Executive Director