

**ECONOMIC DEVELOPMENT CORPORATION BOARD OF THE CITY OF SACHSE
APRIL 30, 2026, MEETING MINUTES**

The Economic Development Corporation Board of the City of Sachse held a regular meeting on Thursday, April 30, 2026, at 6:00 PM at Sachse City Hall, 3815-B Sachse Road. Those present were: Scott McMurdie, Chinelo Nwanze, Alan Bell, Christopher Decker, Ashley Holley, Krisleigh Hoermann, Jermaine McDaniel.

A. Meeting Opening

1. Call to Order: The Economic Development Corporation Board of the City of Sachse will hold a regular meeting on Thursday, April 30, 2026, at 6:00 PM to consider the following items of business:

President McMurdie called the meeting to order at 6:03 PM.

2. Invocation and Pledges of Allegiance.

Mr. McMurdie offered the invocation, and Ms. Howarth led the pledges.

B. Public Comment

The public is invited to address the Board regarding any topic not already on the agenda for action or public hearing. **Comments regarding the Consent Agenda or any discussion-only items on the agenda shall be addressed during this Public Comment section.** The time limit is three minutes per speaker. A Public Comment Card shall be presented to the acting secretary prior to the meeting. According to the Texas Open Meetings Act, the Board is prohibited from discussing any item not posted on the agenda but will take comments under advisement.

No public comments were offered.

C. Consent Agenda

Consent Agenda items are routine or administrative in nature, have been discussed previously at a Board meeting, and/or do not warrant discussion. The Board will act upon these items with one motion. There will be no separate discussion of these items unless a Board member requests the item be removed from the consent agenda. **If you have comments related to items on the Consent Agenda, please address them in the Public Comment section of the meeting.**

1. Approve the February 19, 2026, meeting minutes.
2. Accept the Quarterly Investment Report for the quarter ending December 31, 2025.
3. Accept the monthly revenue and expenditure report for the period ending January 31, 2026.
4. Accept the monthly revenue and expenditure report for the period ending February 28, 2026.

Ms. Nwanze made a motion to approve the consent agenda as presented. Mr. Bell seconded the motion, and it carried 7 - 0. None voted against.

D. Action Items

Action items are for Board discussion and consideration for action. **The presiding officer will invite comments before the Board votes.** A Public Comment Card shall be given to the acting secretary prior to the start of the meeting.

1. Conduct a public hearing for an infrastructure project consisting of infrastructure necessary to promote or develop new or expanded business enterprises, generally located near Miles Road, north of the President George Bush Turnpike, for Project Yellow Jacket, in Sachse, Texas.

The public hearing opened at 6:07 PM. As no comments were offered from the public, the public hearing was closed at 6:08 PM. No action was taken.

2. Consider authorizing the Executive Director of the Sachse Economic Development Corporation (EDC) to negotiate and enter into a professional services contract with Ford Insight LLC for the development of a 5th Street District Activation and Action Plan, in the amount not to exceed Eighty-Eight Thousand, Five Hundred and No/100 Dollars (\$88,500.00).

Bradley Ford of Ford Insight LLC presented a proposed 5th Street District Activation Strategy scope of work to the EDC Board. The Board asked questions about the 5th Street District project and the proposed engagement with Ford Insight LLC. Discussion focused on expected ROI, multifamily within the project, land banking, anticipated obstacles and challenges, testing pro formas, and deliverables, among other items.

Sachse resident, Matthew Holboke, addressed the EDC Board regarding the project.

Mr. McDaniel made a motion to approve the item as presented. Ms. Holley seconded the motion, and it carried 7 - 0. None voted against.

E. Discussion Items

These items are for the Board and staff to discuss as needed. **Comments on Discussion Items shall be addressed in the Public Comment Section of this meeting.**

1. Receive a briefing on the Taste of Sachse event.

Ms. Lewis presented an overview of the Taste of Sachse event, which is designed to encourage residents to dine locally. She highlighted the transition to a digital passport for the 2026 event, as well as increased participation from local businesses, ongoing promotional efforts, and giveaways aimed at increasing community engagement.

2. Receive an update on the Sachse Comprehensive Plan and Sachse Economic Development Strategic Plan.

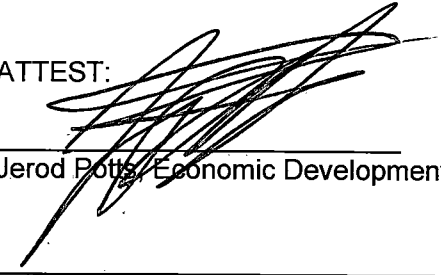
In anticipation of future budget discussions, Mr. Potts presented an update on redevelopment and placemaking efforts connected to the recently adopted Comprehensive Plan and Economic Development Strategic Plan. The presentation focused on possible improvements to Sachse Road between Highway 78 and the roundabout within the 5th Street District, as well as plans for new wayfinding and signage throughout the City of Sachse.

The Board asked questions regarding community involvement in the wayfinding design process and discussed the timing of implementation. Discussion also included potential project costs and funding through the Capital Improvement Program.

F. Adjournment

President McMurdie adjourned the meeting at 7:43 PM.

ATTEST:


Jerod Potts, Economic Development Director


Scott McMurdie, President