

**ECONOMIC DEVELOPMENT CORPORATION BOARD OF THE CITY OF SACHSE
FEBRUARY 19, 2026, MEETING MINUTES**

The Economic Development Corporation Board of the City of Sachse held a regular meeting on Thursday, February 19, 2026, at 6:00 PM at Sachse City Hall, 3815-B Sachse Road. Those present were: Scott McMurdie, Alan Bell, Christopher Decker, Ashley Holley, Krisleigh Hoermann, Jermaine McDaniel.

Those absent were: Chinelo Nwanze.

A. Meeting Opening

1. Call to Order: The Economic Development Corporation Board of the City of Sachse will hold a regular meeting on Thursday, February 19, 2026, at 6:00 PM to consider the following items of business:

President McMurdie called the meeting to order at 6:06 PM.

2. Invocation and Pledges of Allegiance.

Mr. McMurdie offered the invocation and Mr. Decker led the pledges.

3. Consider and elect a President and Vice President of the Economic Development Corporation Board of Directors.

Mr. Decker made a motion to elect Scott McMurdie as President of the Economic Development Corporation Board of Directors. Ms. Hoermann seconded the motion, and it carried 6 - 0. None voted against.

Mr. McDaniel made a motion to elect Chris Decker as Vice President of the Economic Development Corporation Board of Directors. Ms. Hoermann seconded the motion, and it carried 6 - 0. None voted against.

B. Public Comment

The public is invited to address the Board regarding any topic not already on the agenda for action or public hearing. **Comments regarding the Consent Agenda or any discussion-only items on the agenda may be addressed during this Public Comment section.** The time limit is three minutes per speaker. A Public Comment Card should be presented to the acting secretary prior to the meeting. According to the Texas Open Meetings Act, the Board is prohibited from discussing any item not posted on the agenda but **will** take comments under advisement.

No public comments were offered.

C. Consent Agenda

Consent Agenda items are routine or administrative in nature, have been discussed previously at a Board meeting, and/or do not warrant discussion. The Board **will** act upon these items with one motion. There **will** be no separate discussion of these items unless a Board member requests the item be removed from the consent agenda. **If you have comments related to items on the Consent Agenda, please address them in the Public Comment section of the meeting.**

1. Approve the November 20, 2025, meeting minutes.
2. Accept the monthly revenue and expenditure report for the period ending September 30, 2025.
3. Accept the monthly revenue and expenditure report for the period ending October 31, 2025.

4. Accept the monthly revenue and expenditure report for the period ending November 30, 2025.
5. Accept the monthly revenue and expenditure report for the period ending December 31, 2025.
6. Accept the Quarterly Investment Report for the quarter ending September 30, 2025.
7. Accept the City of Sachse Investment Policy for FY 2025-2026 as adopted by the City Council on November 17, 2025.

Mr. Bell made a motion to approve the consent agenda as presented. Mr. Decker seconded the motion, and it carried 6 - 0. None voted against.

Section D Action Items were addressed between Discussion Items 2 and 3, once consultants were available.

E. Discussion Items

These items are for the Board and staff to discuss as needed. **Comments on Discussion Items should be addressed in the Public Comment Section of this meeting.**

1. Receive any reports and presentations by the Sachse Economic Development Corporation President, Board Members, Executive Director, and staff regarding items of community interest; special events; announcements and activities; office, industrial, commercial, or retail business retention; and marketing projects.

Mr. Potts reported a productive International Council of Shopping Centers (ICSC) Red River trade show in San Antonio and Ms. Lewis gave updates on recent business openings and upcoming events including the Taste of Sachse. An update was also provided on the Local Business Grant Program, noting a near-approved application for improvements at Sachse Plaza.

2. Receive a presentation on the City of Sachse Community Logo.

Mr. Potts presented the new community logo that was developed for use to build community identity and pride. He elaborated on the development, early success, launch strategy, and potential online sales to increase engagement.

3. Discuss the Sachse Farmers Market and other activations, events, and programming within the 5th Street District.

Mr. Potts provided an overview of the Sachse Farmers Market, including the partnership with Four Seasons Markets, attendance trends, and its role in activating the 5th Street District while development is pending. The market is held monthly on City-owned and EDC-owned property. The EDC Board members made suggestions on enhancing the market through more visible signage, consistent vendor participation, and partnering with city departments to offer family-friendly activities on market day.

Section D Action Items were addressed between Discussion Items 2 and 3, once consultants were available.

D. Action Items

Action items are for Board discussion and consideration for action. **The presiding officer will invite comments before the Board votes.** A Public Comment Card should be given to the acting secretary prior to the start of the meeting.

1. Discuss and consider approval of the Economic Development Strategic Plan.

The Board received the final presentation from Laura Huffman and Steven Pedigo from CivicSol on the Economic Development Strategic Plan. The plan outlines five major goals focused on economic diversification, local entrepreneurship, strengthened regional partnerships, placemaking, and a coordinated marketing strategy.

The Board asked questions about return on investment, being proactive versus reactive as it relates to economic development, and zoning.

Mr. McDaniel made a motion to approve the Economic Development Strategic Plan. Ms. Hoermann seconded the motion, and it carried 6 - 0. None voted against.

F. Executive Session

1. The Sachse Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section §551.087 Economic Development Deliberations regarding economic development incentives for Project Yellowstone.

Mr. McMurdie adjourned the Board to Executive Session at 7:51 PM.

The Board returned to Regular Session at 8:35 PM.

G. Action Resulting from Executive Session

Items resulting from Executive Session are for consideration for action. **The presiding officer will invite comments before the Board votes.** A Public Comment Card should be given to the acting secretary prior to the start of the meeting.

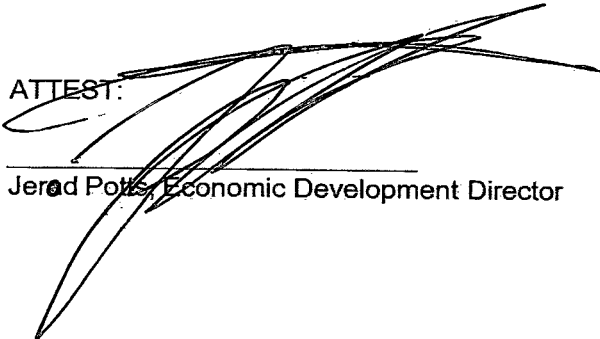
1. Take any action as a result of Executive Session - deliberate the offer of a financial or other incentive relating to the development of Project Yellowstone.

Mr. Bell made a motion to approve the item as presented. Mr. Decker seconded the motion, and it carried 6 - 0. None voted against.

H. Adjournment

President McMurdie adjourned the meeting at 8:36 PM.

ATTEST:



Jerod Potts, Economic Development Director



Scott McMurdie, President