

**ECONOMIC DEVELOPMENT CORPORATION BOARD OF THE CITY OF SACHSE
APRIL 17, 2025, MEETING MINUTES**

The Economic Development Corporation Board of the City of Sachse held a regular meeting on Thursday, April 17, 2025, at 6:00 PM at Sachse City Hall, 3815-B Sachse Road. Those present were: Scott McMurdie, Chinelo Nwanze, Alan Bell, Christopher Decker, Joshua Frick, Ashley Holley, Krisleigh Hoermann.

A. Meeting Opening

1. Call to Order: The Economic Development Corporation Board of the City of Sachse will hold a regular meeting on Thursday, April 17, 2025, at 6:00 PM to consider the following items of business:

President McMurdie called the meeting to order at 6:01 p.m.

2. Invocation and Pledges of Allegiance.

Mr. McMurdie offered the invocation and led the pledges.

B. Public Comment

The public is invited to address the Board regarding any topic not already on the agenda for action or public hearing. **Comments regarding the Consent Agenda or any discussion-only items on the agenda may be addressed during this Public Comment section.** The time limit is three minutes per speaker. A Public Comment Card should be presented to the acting secretary prior to the meeting. According to the Texas Open Meetings Act, the Board is prohibited from discussing any item not posted on the agenda but will take comments under advisement.

No public comments were offered.

C. Consent Agenda

Consent Agenda items are routine or administrative in nature, have been discussed previously at a Board meeting, and/or do not warrant discussion. The Board will act upon these items with one motion. There will be no separate discussion of these items unless a Board member requests the item be removed from the consent agenda. **If you have comments related to items on the Consent Agenda, please address them in the Public Comment section of the meeting.**

1. Consider approving the March 20, 2025, meeting minutes.
2. Accept the monthly revenue and expenditure report for the period ending February 28, 2025..

Mr. Frick entered the meeting at 6:04 p.m.

Mr. Bell made a motion to approve the consent agenda. Mr. Decker seconded the motion, and it carried 6 - 0. None voted against.

E. Discussion Items

These items are for the Board and staff to discuss as needed. **Comments on Discussion Items should be addressed in the Public Comment Section of this meeting.**

Discussion items were addressed prior to the action items.

1. Receive any reports and presentations by the Sachse Economic Development Corporation President, Board Members, Executive Director, and staff regarding items of community interest; special events; announcements and activities; office, industrial, commercial, or retail business retention; and marketing projects.

Mr. Potts introduced new Board Member Krisleigh Hoermann to the Board and provided an update on the Economic Development Strategic Plan Request for Qualifications (RFQ) process. The next Farmers Market is scheduled for May 10 and the next Board meeting is set for May 15.

2. Receive an update on the Taste of Sachse event.

Ms. Lewis provided an overview of the upcoming "Taste of Sachse" event, noting background, program rules and next steps.

The Board discussed potential enhancements, including incentives for visiting all locations and collecting participant feedback via email for future planning.

3. Receive a briefing on the Sachse Comprehensive Plan update.

Mr. Potts provided an overview of the Comprehensive Plan, focusing primarily on the future land use map and master thoroughfare plan. He spoke about expanding mixed-use areas, zoning changes, and proposed roadway connections.

Ms. Nwanze entered the meeting at 6:30 p.m.

Councilmember Howarth entered the meeting at 6:32 p.m.

The Board raised questions about the development plan, including whether specific businesses were recommended and which areas should be prioritized. Mr. Potts clarified that no specific businesses were recommended and area prioritization would come in the economic development strategic plan.

Next steps include finalizing the catalyst zone plan, coordinating with consultants, and presenting recommendations to the Planning and Zoning Commission, EDC Board, and City Council in May.

D. Action Items

Action items are for Board discussion and consideration for action. **The presiding officer will invite comments before the Board votes.** A Public Comment Card should be given to the acting secretary prior to the start of the meeting.

1. Consider and elect a Vice President of the Economic Development Corporation Board.

Ms. Nwanze made a motion to elect Joshua Frick as Vice President of the Economic Development Corporation Board of Directors. Mr. Bell seconded the motion, and it carried 7 - 0. None voted against.

F. Executive Session

1. The Sachse Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section §551.087: Economic Development Deliberations: Deliberate the offer of a financial or other incentive relating to the development of Project Lady Bird.

Mr. McMurdie adjourned the Board to Executive Session at 7:14 PM.
The Board returned to Regular Session at 8:03 PM.

G. Action Resulting from Executive Session

Items resulting from Executive Session are for consideration for action. **The presiding officer will invite comments before the Board votes.** A Public Comment Card should be given to the acting secretary prior to the start of the meeting.

1. Take any action as a result of Executive Session - deliberate the offer of a financial or other incentive relating to the development of Project Lady Bird.

Sachse resident, Matthew Holboke, addressed the Board requesting more information about Project Lady Bird.

Mr. Decker made a motion to authorize the executive director of the Sachse Economic Development Corporation to negotiate and execute an incentive agreement for Project Lady Bird. Ms. Hoermann seconded the motion, and it carried 7 - 0. None voted against.


H. Adjournment

President McMurdie adjourned the meeting at 8:05 PM.

ATTEST:



Jerod Potts, Economic Development Director



Scott McMurdie, President