MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

FEBRUARY 13, 2008 §
STATE OF TEXAS §
COUNTIES OF DALLAS AND COLLIN §

The Board of Directors of the Sachse Economic Development Corporation convened in public meeting at 7:00 p.m. on February 13, 2008 notice of the meeting having been posted as prescribed at Sachse City Hall, 5560 Highway 78, Sachse, Texas, by Chapter 551, Texas Government Code. The roll of the duly constituted members of the Board of Directors was called, which members are as follows, to-wit:
Patsy Covington
David Denney
Gregg LeMaster
Jerry Parish, Vice President
Todd Ronnau, President
Bob Saxon
Scott Smith
Guy Brown, Executive Director

1. **Call meeting to Order**: Mr. Ronnau called the meeting to order at 7:00 pm.

2. **Roll Call:** At roll call, a majority of the Sachse Economic Development Corporation Board of Directors was present and a quorum was constituted. At roll call Mr. Smith and Mr. Denney were absent. Mr. Smith arrived at 7:04 during Item 11.

Mr. Ronnau moved to Item 11. Following Item 11, Mr. Ronnau returned to Item 3 and took up the rest of the agenda in order.

3. **Approve Minutes of January 9, 2008:**
Ms. Covington made a motion to approve the minutes of the January 9, 2008 meeting. The motion was seconded by Mr. LeMaster and passed unanimously.

4. **Public Hearing**: **regarding request from Sambina Properties, LTD for 4B Economic Development Grant for property located at 5618 – 5630 Highway 78 in Sachse:**
At 7:16, Mr. Ronnau opened the Public Hearing. The Executive Director and the Board of Directors reviewed the project with the owner's representative, Steven Stanley. There were no comments from the audience.
At 7:28, Dr. Parish made a motion to close the Public Hearing. The motion was seconded by Mr. Smith and passed unanimously.

5. **Consideration and action regarding request from Sambina Properties, LTD for 4B Economic Development Grant for property located at 5618 – 5630 Highway 78 in Sachse**:
Ms. Covington made a motion to approve the request with standard terms in an amount not to exceed $8,200. The motion was seconded by Dr. Parish and passed unanimously.

6. **Public Hearing: regarding request from Sambina Properties, LTD for 4B Economic Development Grant for property located at 5634 Highway 78 in Sachse:**
At 7:31, Mr. Ronnau opened the Public Hearing. The Executive Director and the Board of Directors reviewed the project with the owner's representative, Steven Stanley. There were no comments from the audience.
At 7:33, Dr. Parish made a motion to close the Public Hearing. The motion was seconded by Mr.

Smith and passed unanimously.

7. **Consideration and action regarding request from Sambina Properties, LTD for 4B Economic Development Grant for property located at 5634 Highway 78 in Sachse**:

Ms. Covington made a motion to approve the request with standard terms in an amount not to exceed $8,200. The motion was seconded by Dr. Parish and passed unanimously.

8. **Consideration and action regarding draft Demographic and Market Profile Analysis preformed by TIP Strategies**:

The Executive Director gave a presentation on the status of the Demographic and Market Profile Analysis. The Board of Directors and the Executive Director discussed the data and made comments related to the information presented. No action was taken on this item.

9. **Consideration and action regarding approval of Scope of Service for an SEDC Marketing Plan from TIP Strategies**:

The Executive Director presented the Board of Directors with a Scope of Service for an SEDC Marketing Plan from TIP Strategies. Tom Stellman, Tip Strategies, was present to review the Scope of Service and discuss the deliverable with the Board of Directors. After discussion, Mr. Smith made a motion to approve the Scope of Service in an amount not to exceed $27,500. The motion was seconded by Mr. Saxon and passed unanimously.

10. **Consideration and action regarding SEDC Website**:

Colby Nate, ELevel, gave the Board of Directors an update on the Website and presented the general visual and color elements for the site. The Board of Directors asked questions and made comments. No action was taken on this item.

11. **Consideration and action regarding City of Sachse Independence Day event sponsorship**:

Allen Barnes, City Manager, addressed the Board of Directors regarding the fireworks display. After discussion, Ms. Covington made a motion to approve SEDC sponsorship of the City of Sachse Independence Day event in an amount not to exceed $6,250. The motion was seconded by Mr. LeMaster and passed unanimously.

12. **Consideration and action regarding SEDC Newsletter**:

The Executive Director presented the Board of Directors with an SEDC Newsletter. After review, Ms. Covington made a motion authorizing the Executive Director to print and mail the newsletter. The motion was seconded by Dr. Parish and passed unanimously.

13. **Consideration and action regarding continuing education activities of the Executive Director**:

The Executive Director presented the Board of Directors with a list of continuing education events that contribute to his recertification. Mr. Smith made a motion to send the Executive Director to the scheduled events. The motion was seconded by Mr. LeMaster and passed unanimously.

14. **Consideration and action regarding SEDC local business event**:

The Board of Directors reviewed the agenda, date and menu for the event. The event will be held on April 10 at 12:00 noon in the Woodbridge Pavilion. No action was taken on this item.

15. **Consideration and action regarding authorizing Executive Director to sign Special Warranty Deed to convey 15.0349 acre tract located near Merritt Road and Pleasant Valley Road in Sachse**:

Ms. Covington made a motion authorizing Executive Director to sign Special Warranty Deed to convey 15.0349 acre tract located near Merritt Road and Pleasant Valley Road in Sachse. The motion was seconded by Mr. Smith and passed unanimously.

16. **Update on Form Based Code**:
The Executive Director gave an update on the form based code project. No action was taken on this Item.

17. **Reports**:
Executive Director –The Executive Director reported on the status several SEDC Projects.

18. **Citizen Forum**: There were no comments from the audience.

19. **Adjournment**: There being no further business, Mr. LeMaster made a motion to adjourn. The motion was seconded by Dr. Parish and passed unanimously.

The meeting adjourned at 8:51 p.m.

Approved:

Todd Ronnau, President

Attest:

Guy Brown, Executive Director