SACHSE
ECONOMIC DEVELOPMENT

ECONOMIC DEVELOPMENT CORPORATION
APRIL 20, 2023, MEETING MINUTES

The Board of Directors of the Sachse Economic Development Corporation (EDC) convened in a public meeting at 6 p m on Thursday, April 20, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas, as required by Chapter 551, Local Texas Government Code

Those present President Marcia Harris-Daniel, Vice President Scott McMurdie, Board members Teddy Kinzer, Mark Potter, Richard Chandler, Jim Mason, and Chinelo Nwanze, Councilmember Michelle Howarth, Economic Development Manager Jerod Potts, Economic Development Coordinator Denise Lewis

Those absent None

REGULAR MEETING OPENING

1 Call to Order
President Harris-Daniel called the meeting to order at 6 00 p m

2 Invocation and Pledge of Allegiance to the U S and Texas Flags

Mr McMurdie gave the invocation and led the Board in the pledges

PUBLIC COMMENT

Matthew Holboke, 5511 Oak Ridge Circle, asked if there was follow up with existing businesses in close proximity to new businesses that receive an incentive

CONSENT AGENDA

1 **Approve the March 16, 2023, meeting minutes**
2 **Accept the monthly revenue and expenditure report for the period ending February 28, 2023**

Mr Mason made a motion to approve the consent agenda as presented Mr McMurdie seconded the motion, and it carried unanimously

REGULAR AGENDA ITEMS

1 **Receive any reports and presentations by the Sachse Economic Development Corporation President, Board Members, Executive Director, and staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, business retention, and marketing projects**

Mr Potts introduced the new EDC coordinator, Denise Lewis, to the Board He addressed a comment made by Ms Nwanze about the EDC website confirming that there will be a sandbox environment for testing the updated EDC website prior to going live He showed the Board the new EDC business welcome guide as well as the Dallas Regional Chamber Economic Development Guide advertisement Mr Potts provided the Board with dates for a few upcoming events

2 Discuss the goals and objectives of the Type B Corporation

Mr Potts provided the purpose of the discussion and walked the Board through how they would review the goals and objectives He gave the Board a recap of the previous discussion from the March 16, 2023, EDC Board meeting Mr Potts explained the new structure of the goals and objectives Mr Chandler asked if the goals and objectives were in a specific order Mr Potts said recommendations were not ranked by priority, but they were grouped by category Ms Nwanze recommended a data dictionary on the worksheet, so it is easy to interpret by anyone Ms Harris-Daniel was happy to see the new additions to the goals and objectives document Mr Chandler noted how he thought the document lacked focus since there is no ranking of the goals Mr Potts noted that he views the document as a two-year work plan for the economic development staff Mr Chandler recommended simplifying the document for the Board and the public to view, suggesting staff work from the current document Mr Kinzer asked if the current EDC mission and vision statements were still applicable Ms Harris-Daniel asked the Board how they wanted to move forward with looking at the document The Board decided to take time to review the document and provide feedback at the next meeting Ms Nwanze recommended adding a project target year and expected end year Mr Potts explained how there are several ongoing items that don't have an end date and how some goals are more challenging to measure The Board discussed the difference between implementation strategies, goals and everyday business items Councilmember Howarth commented that she thought the categories of the draft goals and objectives were spot on

EXECUTIVE SESSION

Ms Harris-Daniel adjourned the Board to executive session at 6 59 p m

1 The Sachse Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section §551 087 Deliberation regarding Economic Development Negotiations Discussion of an Economic Development incentive for Bunker Hill Retail, LLC for a project generally located along Bunker Hill Road and Miles Road and for retail or commercial business projects seeking to locate within the City of Sachse

The Board reconvened to regular session at 7 35 p m

REGULAR ITEMS / MEETING CLOSING

1 Take action as a result of executive session Consider authorizing the City Manager as Executive Director of the EDC to negotiate and execute an economic development

agreement on behalf of the EDC with Bunker Hill Retail, LLC for a project generally located along Bunker Hill Road and Miles Road, and any amendments and instruments related thereto.

Mr. Chandler made a motion to approve the item as presented. Ms. Nwanze seconded the motion, and it carried unanimously.

2. Adjournment.

President Harris-Daniel adjourned the meeting at 7:37 p.m.

APPROVE:

Marcia Harris-Daniel, President

ATTEST:

Jerod Potts, Economic Development Manager