



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

June 15, 2017

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, June 15, 2017, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as followed, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Marcia Harris-Daniel, Lyndsey Monahan, Karlos McGhee, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash-ex-officio

Those absent: Niloufer Watkins

1. Meeting called to order at 6:32 PM by Mr. Hauenstein. Invocation offered by Mr. Bickerstaff and he also led in the Pledges to United States and Texas flags.

2. Consent Agenda

- 17-3837 Approve the minutes of the Sachse Economic Development Corporation regular meeting of May 15, 2017.
- 17-3857 Approve the minutes of the Sachse Economic Development Corporation and Sachse City Council joint meeting of May 15, 2017
- 17-3853 Accept the monthly revenue and expenditure for the period ending April 30, 2017 and preliminary Summary Budget Report for May 2017.
- 17-3854 Accept the Quarterly Investment Reports for the quarters ending December 31, 2016 and March 31, 2017.

Mr. Bickerstaff made motion to accept the Consent Agenda as presented and motion seconded by Ms. Lyndsey Monahan. Motion was passed unanimously.

3. Regular Agenda Items:

17-3840 Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial retail, business retention and marketing projects

- Spencer Hauenstein, Lyndsey Rhode and Leslyn Blake attended ICSC RECON in Las Vegas. New brochure and Comprehensive Plan were used as prospecting tools.
- Ms. Blake, Dusty McAfee and Ted Kinzer discussed need for developing office space. Sachse EDC has focused on retail and restaurants but would welcome office space development as well.
- Social Media is up and running on Facebook and Twitter. Content Calendar for June - September developed and will continue to build the content calendar. Will be using a photographer to capture Sachse's Red White & Blue Blast on Monday, July 3rd.
- Completed draft Strategic Plan for 15 months of goal setting
- Budget for 2017-2018 is in draft stage
- Two day training trip to Baltimore later this month to earn credit toward CECD designation.
- Sachse EDC sponsoring upgraded fireworks on July 3rd at Red White and Blue Blast
- Development Report given by Dusty McAfee: Comprehensive Plan approved in March 2017 and will be changing zoning to match Comprehensive Plan which should be completed by October. Contract awarded to Gateway Planning to draft regulations. Mixed use zoning along PGBT will assure that development will match Comprehensive Plan. High quality standards will give momentum to the Comprehensive Plan. Commercial design standards for signage, landscaping, etc. and international building and fire codes will be addressed.
- Ted Kinzer (5304 Getha Lane, Sachse, TX 75048) addressed the Sachse EDC Board and spoke to the need for leadership program in Sachse. Mr. Kinzer has served on the Sachse Chamber and would like to establish a committee to work towards Leadership Sachse being reinstated.

17-3841 Consider and take action on report by the SEDC Business Retention and Expansion Committee Chair-Mike VanBuskirk.

Mr. VanBuskirk met with Molly Hall to further define role of Sachse Chamber to retain businesses in Sachse. Ms. Hall has sent a proposal for sponsorship of a quarterly business breakfast to be formally considered by the board at the next meeting.

- 17-3842 Discuss and consider action regarding new part-time Economic Development Project Manager position.
- Ms. Blake asked the Board to consider a part time professional staff member to be hired immediately upon approval. Ms. Blake's focus needs to be prospecting and recruiting developers and businesses to come to Sachse. After much discussion it was determined that a qualified and experienced part time employee that would meet the job requirements would be hard to find and that Ms. Blake should meet with Human Resources to do a market study to further define job description and salary. A full time employee may be an option that the Board would support.
- 17-3845 Discuss and consider the preliminary 2017-2018 Sachse Economic Development Corporation Annual Budget.
- Ms. Blake presented the preliminary budget for review.
- 17-3843 Discuss and consider action on SEDC Strategic Plan.
- Ms. Blake reviewed the draft goals with the Board.
- Karlos McGhee made motion to approve the Strategic Plan as presented and Marcia Harris-Daniel seconded motion. Motion was passed unanimously.
- 17-3844 Discuss possible future agenda items.
- Sachse Chamber Breakfast Sponsorship
- Leadership Sachse

At 7:28 p.m. Mr. Hauenstein made motion to convene to Executive Session.

4. Executive Session:

- 17-3838 The Economic Development Corporation Board shall convene into Executive Session pursuant to the Texas Government Code, Section 551.087: Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate or expand within the City of Sachse.
- 17-3839 The Economic Development Corporation Board shall convene into Executive Session pursuant to the Texas Government Code, Section 551.072: Deliberation of the purchase, sale, and license of real property generally located in mid-west part of the City of Sachse.

Open Meeting reconvened at 8:52 p.m.

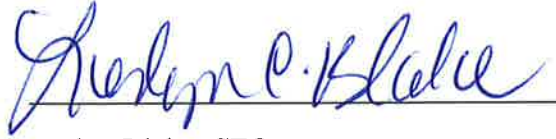
No action necessary as a result of Executive Session.

5. Adjournment:

At 8:52 p.m. Mr. Hauenstein adjourned meeting.



Spencer Hauenstein, President



Leslyn Blake, CEO