MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

July 10, 2002

STATE OF TEXAS §
COUNTIES OF DALLAS AND COLLIN §

The Board of Directors of the Sachse Economic Development Corporation convened in public meeting at 7:00 p.m. on July 10, 2002, notice of the meeting having been posted as prescribed at Sachse City Hall, 5560 Highway 78, Sachse, Texas, by Chapter 551, Texas Government Code. The roll of the duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Bill Boyd
Patsy Covington
Charles Elk, Vice President
Mike Felix, President
Darrell Lensch
Ron Malippa
Todd Ronnau
Guy Brown, Executive Director

1. **Call meeting to Order**: SEDC President Mike Felix called the meeting to order at 7:04 pm.

2. **Roll Call:** At roll call Mr. Elk was absent. All other members of the Sachse Economic Development Corporation Board of Directors were present and a quorum was constituted.

3. **Approve Minutes of June 12, 2002:**
Mr. Malippa made a motion to approve the minutes of the June 12, 2002 meeting as written. The motion was seconded by Mr. Lensch and passed unanimously.

4. **Discussion and necessary action regarding approval of SEDC Second Quarter Financial Report for period ending June 30, 2002**:
The Executive Director reviewed the SEDC Second Quarter Financial Report for period ending June 30, 2002 with the Board of Directors. The Board of Directors asked questions and discussed the report. Ms. Covington made a motion to approve the report. Mr. Boyd seconded the motion and it passed unanimously.

5. **Discussion and necessary action regarding Resolution 020710-1, a resolution amendment the SEDC Bylaws changing the SEDC Annual Meeting date to the Second Wednesday in December:**
The Board of Directors and the Executive Director discussed the issue of changing the annual meeting date from August to December to conform to the City Council Board and Commission appointment schedule. Mr. Boyd made a motion to approve Resolution 020710-1. Mr. Malippa seconded the motion and it passed unanimously.

6. **Discussion and necessary action regarding review of results from an SEDC survey:**
The Board of Directors and the Executive Director reviewed the information a recent SEDC survey contained in the SEDC Newsletter. The Board of Directors discussed the results of the survey. No action was taken on this item.

7. **Discussion and necessary action regarding SEDC public information initiative**:
The Board of Directors discussed how to better inform the public on our programs. The Executive Director recommended a Public Information Campaign to educate the public on EDC activities. After

discussion, Mr. Boyd made a motion to direct the Executive Director to organize a focus group of 150 citizens and begin the public involvement initiative. Ms. Covington seconded the motion and it passed unanimously.

8. **Public Hearing: regarding amendment of the 2001-2002 Sachse Economic Development Corporation Budget**:
   Mr. Felix opened the public hearing at 8:06 pm. There were no comments from the audience.
   At 8:08, Mr. Ronnau made a motion to close the public hearing. Mr. Lensch seconded the motion and it passed unanimously.

9. **Discussion and necessary action regarding Resolution 020710-2, a resolution amending the Sachse Economic Development Corporation 2001 – 2002 Budget**:
   Ms. Covington made a motion to approve Resolution # 020710-2, a resolution amending of the Sachse Economic Development Corporation 2001 –2002 Budget. The motion was seconded by Mr. Malippa and passed unanimously.

10. **Discussion and necessary action regarding purchase of public address equipment**.
    The Board of Directors and the Executive Director reviewed the costs of public address equipment. After discussion, Ms. Covington made a motion to allow the Executive Director to purchase public address equipment in an amount to exceed the budgeted amount of $2,000. The motion was seconded by Mr. Malippa and passed unanimously.

11. **Discussion and necessary action regarding an SEDC sponsored event welcoming Oak Grove Plaza and Kroger:**
    The Executive Director presented the Board of Directors with cost figures for a welcoming event for Kroger. The Board of Directors discussed he costs and potential sponsors. Mr. Boyd made a motion to table this item until the August SEDC meeting. The motion was seconded by Mr. Ronnau and passed unanimously.

12. **Review of the proposed 2002 – 2003 SEDC Budget**:
    The Executive Director presented the Board of Directors with a draft 2002 - 2003 SEDC Budget. The Board of Directors reviewed the budget and asked questions. No action was taken on this item.

13. **Reports**:
    Executive Director –The Executive Director reported on SEDC related media, the Kroger project and the President George Bush Tollway.

14. **Citizen Forum:** There were no comments.

15. **Adjournment:** There being no further business, Mr. Boyd made a motion to adjourn. The motion was seconded by Mr. Ronnau and passed unanimously.

The meeting adjourned at 8:59 p.m.

Approved:

President

Attest:

Guy Brown, Executive Director