

MINUTES OF THE JOINT MEETING OF THE BOARDS OF THE
SACHSE ECONOMIC DEVELOPMENT CORPORATION and SACHSE CHAMBER OF COMMERCE

Wednesday, July 11, 2012 – 6:00 P.M.

Sachse City Hall - 3815 Sachse Road Building 'B'
Sachse, Texas

1) At 6:10pm Kenneth Thomas, President of the Sachse Economic Development Corporation called the meeting to order.

2) Mr. Patterson led the group in prayer and Ricki Garner led in the Pledges to the flags.

12-0943 Consider approval of the Minutes of the joint meeting of the Sachse Economic Development Corporation and Sachse Chamber of Commerce for the joint meeting of April 11, 2012.

Mr. Patterson made a motion to approve the minutes as submitted. Mrs. Politz seconded and the motion was approved unanimously.

12-0944 Reports and Updates:

a) Tiry Williams, Chairman of the Chamber of Commerce Board

Mr. Williams deferred to Ricki Garner, Acting President and Membership Director.

b) Ricki Garner, Acting President of the Chamber of Commerce

Ricki talked about the speed networking event and stated it was successful with over 125 in attendance. Cars Under the Stars event was a great crowd and could have used more publicity and more marketing however they could not have fit any more cars in the parking lot. Men who cook will be held August 24, 2012. Fall Fest is scheduled for October 13 and Tiry Williams is the committee chair.

Tiry Williams added that the golf tournament and the car show event were handled by Ricki Garner and that she did a very good job. He stated the July 3 event in conjunction with the city went well and they want to see more partnership events.

c) Kenneth Thomas, Sachse Economic Development Corporation, President of the Board.

Mr. Thomas did not have anything to announce.

d) Carlos Vigil, Sachse Economic Development Corporation, Executive Director.

Mr. Vigil reported the mayor's luncheon attended by Mayor Mike Felix and the mayors of the surrounding communities. He noted the new businesses in Sachse; Frankie's Restaurant, Panda Chef, Cosmapawlogy, Discovery Dentist and Hallmark Store. He noted that the construction of McDonalds will take 60 days to complete and the Colonial Savings grand opening is scheduled for July 27.

12-0945 A presentation by representatives of The Dallas Morning News on a DMNmedia Works marketing program.

Lauren Masterman and Shelley Brownlee of The Dallas Morning News attended to make a presentation to the members about the programs and opportunities for on-line marketing and advertising. They stated they wanted to get feed-back from the members on the marketing needs in order to customize a package that would be useful. A short discussion and question and answer session followed. No action was taken.

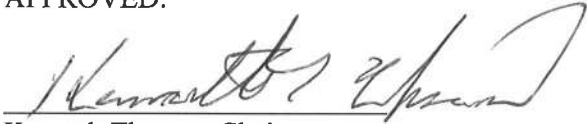
12-0946 Consider and take action regarding building improvements at the former City Hall.

Mr. Vigil presented the cost estimates on a monument sign and LED marquee to replace the pole sign and banners. The discussion was that this was the city's responsibility and a poor use of funds for a building that may be sold in the near future along with the fact that the building is in poor shape. It was determined that the sign cost was too much and that maybe a bare bones sign may be an improvement. It was suggested that Ken and Tiry meet with the City Manager for further discussion. No action was taken.

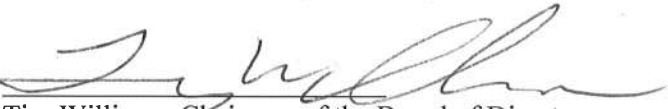
12-0947 Future agenda items.
Sharing of administrative personnel position.
Discussion about DMN.
Next joint meeting on October 10, 2012.

At 7:03pm Mr. Patterson made a motion to adjourn. Mr. Lensch seconded and the meeting was adjourned.

APPROVED:



Kenneth Thomas, Chairman
Sachse Economic Development Corporation



Tiry Williams, Chairman of the Board of Directors
Sachse Chamber of Commerce

ATTEST:



Carlos D. Vigil, Executive Director