

**ECONOMIC DEVELOPMENT CORPORATION BOARD OF THE CITY OF SACHSE
APRIL 18, 2024, MEETING MINUTES**

The Economic Development Corporation Board of the City of Sachse held a regular meeting on Thursday, April 18, 2024, at 6:00 PM at Sachse City Hall, 3815-B Sachse Road. Those present were: President Scott McMurdie, Vice President Richard Chandler; Board members Christopher Decker, Alan Bell, Jim Mason, Chinelo Nwanze; Councilmember Michelle Howarth; Economic Development Manager Jerod Potts; and Economic Development Coordinator Denise Lewis.

Those absent were: Board member Joshua Frick

A. Meeting Opening

1. Call to Order: The Economic Development Corporation Board of the City of Sachse will hold a regular meeting on Thursday, April 18, at 6 p.m. to consider the following items of business:

Mr. McMurdie called the meeting to order at 6:04 pm.

2. Invocation and Pledges of Allegiance.

Councilmember Howarth gave the invocation and led the Board in pledges.

B. Public Comment

1. The public is invited to address the Board regarding any topic not already on the agenda. The time limit is 3 minutes per speaker. A Public Comment Card should be presented to the acting Secretary prior to the meeting. According to the Texas Open Meetings Act, the Board is prohibited from discussing any item not posted on the agenda but will take comments under advisement.

No public comments were offered.

C. Consent Agenda - All items listed on the consent agenda will be considered by the Board and will be enacted on by one motion. There will be no separate discussion of these items unless a Board member so requests.

1. Approve the March 21, 2024, meeting minutes.
2. Accept the monthly revenue and expenditure report for the period ending February 29, 2024.

Mr. Chandler made a motion to Approve the Consent Agenda. Ms. Nwanze seconded the motion, and it carried 6 - 0.

D. Regular Agenda Items

1. Receive any reports and presentations by the Sachse Economic Development Corporation President, Board Members, Executive Director, and staff regarding items of community interest; special events; announcements and activities; office, industrial, commercial, or

retail business retention; and marketing projects.

Mr. Potts announced the contract with Four Seasons Markets has been executed, and the first Sachse Farmers Market is on May 11th, from 9 a.m. to 1 p.m. Subsequent markets will be held on the second Saturday of the month from May through October. The Local Business Grant program received its first application from a property owner for the Brookview Shopping Center on Hwy 78. Ms. Lewis mentioned starting a Sachse Spotlight campaign on social media to promote local businesses. Mr. Potts updated the Board on the next Board meeting, Red, White & Blue Blast, and other City events.

2. Receive an update on a shop local event.

Ms. Lewis gave an overview of the Shop Local Passport program mentioning the initiative was inspired by National Small Business Week. The program is scheduled for April 28 through May 17 and focuses on residents supporting local businesses.

The Board suggested making the passports available online, extending the program duration and including more businesses in the program.

3. Receive a briefing about the upcoming update to the City's Comprehensive Plan.

Mr. Potts mentioned the contract negotiation process with Kimley-Horn is nearing completion and should be fully executed soon. He noted community engagement being a big component of the comprehensive plan, including a digital engagement piece. Mr. Potts gave an overview of the major plan elements of the comprehensive plan.

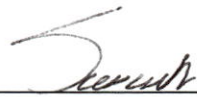
4. Discuss the goals and objectives of the Type B Corporation.

Mr. Potts highlighted the key points from the previous Board meeting. He presented a possible scope, mentioning the goal is to align the recommendations with the comprehensive plan.

The Board discussed the timeline for selecting a consultant and budgetary considerations. The Board suggested engaging consulting firms for comparison and negotiation purposes. The Board also discussed the project scope.

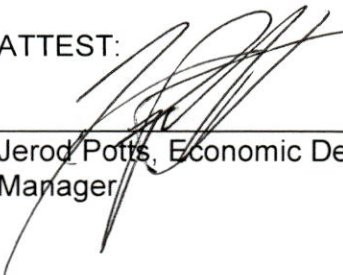
5. Adjournment.

Mr. McMurdie adjourned the meeting at 7:07 p.m.



Scott McMurdie, President

ATTEST:



Jerod Potts, Economic Development
Manager